



## Language Courses

Learning German alongside your design studies



# The AID Berlin Language Courses

## Learning German made easy – alongside your design studies!

Learn German at AID Berlin! Our Academy offers **German language classes** from beginner level upwards. All classes are synchronized with the design course program and are compatible with its timetable. Language classes are tied to an enrollment at one of **AID Berlin's design courses**.

Berlin is Europe's creative capital, known for its vibrant art, design and cultural scene. Within the Language Courses you visit exhibitions and take part in excursions to the creative hot spots of the city.

Language classes allow you to achieve both a basic level of German for daily life as well as a rich vocabulary in the field of design. With small tuition groups in a friendly and familiar atmosphere, you will learn or improve your German quickly and easily.

The **German language classes** program includes an Intensive Beginners Course to get you started at our academy, German for Daily Life courses 1 and 2 alongside your design studies and an Exam-Prep Intensive Course to prepare for the standard language exams.

**AID Berlin's design courses** are a 7 semester undergraduate study-program in Illustration Design and a 1 year Foundation Course in Design. On average international students make up about 1/3 of our courses.



## Berlin – My creative capital

**Name: Sujin**

Origin: Seoul, Korea

Program: Illustration Design

**My favourite creative spot in Berlin:**

I love Kreuzberg, for me the most creative and multicultural place in town. There is a plenty of interesting exhibitions, shops, cafés, restaurants as well as exciting art and music events. I like for example "Karneval der Kulturen", a super cool festival that takes place every year.



**Name: Mikko**

Origin: Helsinki, Finland

Program: Illustration Design

**My favourite creative spot in Berlin:**

I like "Urban Spree", an artistic space in Berlin-Friedrichshain with its interesting exhibitions and events, nice murals and a big biergarten!



**Name: Nino**

Origin: Tbilisi, Georgia

Program: Foundation Year Design

**My favourite creative spot in Berlin:**

The atmosphere in Berlin is generally very inspiring. You can feel it everywhere, especially in the flea markets. My favorite one is at Mauerpark, Prenzlauer Berg, with all kind of things like clothes, furniture, art, posters, decorations and jewelry. It's also a great place to start to sell your own art works! In the afternoon you can relax and enjoy street music, or even participate in the open air karaoke.



# Language classes – Overview

## Intensive Beginners Course: German for beginners

If you are starting with little or no knowledge of German and would like to start learning the language as quickly as possible, then our six week “Intensive Beginners Course” is for you. These run before the winter and summer semesters with classes on a daily basis so you will be able to quickly reach the required level to start your design studies at AID Berlin.

You can then continue to improve your German with the “German for Daily Life 1” course that runs parallel to the first semester design course.

## German for Daily Life 1: Improve your basic German

If you are able to understand and answer simple questions the “German for Daily Life 1” class will help you follow the AID design courses right from the start. The language classes take place daily and run parallel to the design courses in the first semester. You will gain a basic level of German for daily life and a rich vocabulary in the field of design.

## German for Daily Life 2: Focus on the language of design

Top up your German, with a focus on the language of design! If you already feel confident taking part in general conversations the “German for Daily Life 2” course will enable you to actively take part in discussions in the design courses. Classes run on a daily basis parallel to the design courses in the second semester.

With this course you should achieve a level of language skills that will enable you to talk fluently about your design projects. You can then continue your language studies at AID Berlin with the “Exam-Prep Intensive Course”, which will prepare you for the standard language exams.

## Exam-Prep Intensive Course: Preparing for Language Exams

You are enrolled in the AID Berlin Foundation Year Design and plan to study at a German University in the field of design. Our six week “Exam-Prep Intensive Course” will help you to achieve a good level of standard German. The course runs at the end of the winter and summer semesters with classes on a daily basis and will prepare you for the standard language exams required for applications to German Universities.

The exams are usually held by an external authority and the course requires a level of B1 as well as the completion of German for Daily Life courses 1 and 2.

Conversation



Culture

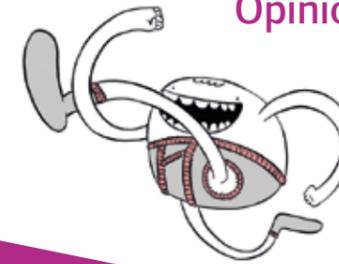
Art and Design



Expression



Coaching



Opinions and interests

Presentation



Training



Grammar



Excursions



# Language classes – Course program

## Classes and Costs

### Beginners Intensive Course

Duration: 6 weeks, daily lessons (20 h per week)  
Start: only on demand, each 6 weeks before the term starts  
Contents: Understanding and use of everyday expressions and simple sentences; Managing of everyday questions and answers; Introduction to basic grammar structures  
Level: A1  
Costs: 600 Euro (equals 5 Euro per lesson)

### German for Daily Life 1

Duration: 12 weeks, daily lessons, parallel to design courses (10 h per week)  
Start: April and October  
Contents: Frequently used expressions concerning all areas of everyday life; Acquisition of a vocabulary related to the field of your studies; Deepening of grammar structures  
Level: A2  
Costs: 600 Euro (equals 5 Euro per lesson)

### German for Daily Life 2

Duration: 12 weeks, daily lessons, parallel to design courses (10 h per week)  
Start: April and October  
Contents: Understanding the main issues in standard language; Opinion on personal interests and your design projects; Intensifying grammatical and stylistical means of expression  
Level: B1  
Costs: 600 Euro (equals 5 Euro per lesson)

### Exam-Prep Intensive Course

Duration: 6 weeks, daily lessons (20 h per week)  
Start: only on demand, each 6 weeks before the term ends  
Contents: Written and oral presentation techniques; Training of elaborated grammatical structures and broadening of the vocabulary; Individual coaching for university applications  
Level: B2  
Costs: 600 Euro (equals 5 Euro per lesson)

All classes are synchronized with the the design courses and compatible with the AID Berlin time table. After completing any language class at AID Berlin a certificate will be issued.

A lesson lasts 45 minutes. The costs for teaching material are a one-off fee of around 35 Euro.

## Application and Signing In

Choose the language class that suits you and sign-in on our website [www.aidberlin.de/language-courses.html](http://www.aidberlin.de/language-courses.html). Your online signing in is non-committal. You will receive a booking confirmation and your contractual documents by post.

If you are unsure which of the classes are right for you, just contact us to discuss. This can also be done together with your application interview for the design courses at AID Berlin.

Your application should be submitted four weeks before the course starts. Applications that are submitted later can only be considered if places are still available. Course start is subject to a minimum number of participants. AID Berlin reserves the right to not start or to postpone classes.

<b>Intensive Beginners Course</b> Simple expressions and sentences Everyday questions and answers Basic grammar structures <i>20 h per week</i>	6 weeks
<b>German for Daily Life 1</b> Frequently used expressions of everyday life Study-related vocabulary Deepening of grammar structures <i>10 h per week</i>	12 weeks
<b>German for Daily Life 2</b> Coping with standard situations Talking about design projects, opinions and interests Intensifying means of expression <i>10 h per week</i>	12 weeks
<b>Exam-Prep Intensive Course</b> Presentation techniques Further training of grammar and vocabulary Individual coaching <i>20 h per week</i>	6 weeks

# AID Berlin – Who we are and what we do

## Design Courses

AID Berlin is an officially registered private school that offers a 7 semester undergraduate study-program in Illustration Design and a 1 year Foundation Course in Design. Courses start in April and October of each year.

### Illustration Design

The program in Illustration Design is a 7 semester full-time course. The degree comes with a certificate showing that the students have the practical and theoretical knowledge to work as illustrative designers.

The program for Illustration Design offers studies in the basics of visual communication (such as drawing, color, geometry, formats and materials) as well as projects in design-techniques typography, web, photo and motion design. Project-based studies in Illustration Design (such as 2D print-media: magazines, tabloids etc., also 3D visual communication in packaging design and motion design) – all accompanied by a comprehensive introduction to all the applications that designers and illustrators need today (Adobe Creative Suite, Maxon Cinema 4D, Adobe After Effects).

### Foundation Year Design

The Foundation Year Design is a one year full-time course to find your field of design and create a portfolio to get into the university of your choice.

The program for the Foundation Year Design covers the following aspects: studies in the basics of visual communication (such as drawing, color, geometry, formats and materials), projects in general design-disciplines, workshops to give an overview and insight into the different fields of design, individual coaching to find your field of design and create a portfolio, and application-studies (Adobe Creative Suite).

The course prepares students for a wide range of design studies including the following fields:

Communication Design, Illustration Design, Interface-/ Media Design, Motion Design/ Animation, Product-/ Industrial Design, Architecture, Stage and Set Design, Fashion Design and Photo Design

## The Academy

Founders of Aid Berlin are teachers with a background in lecturing at universities and art schools all over Germany. As with the rest of the academic staff, they are equipped with years of experience working as professionals in the sectors of Illustration, Communication, Creative Concepts, Media and Advertising.

Located in a former warehouse building in Kreuzberg, right in the heart of Berlin's creative centre, the school offers a high standard of facilities to meet both the creative and technical requirements of a design professional or student.

Welcome to the world of images!

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# Contact

If you have any further questions or need assistance in finding the right classes for you please contact us.

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